

Videostream Executive



Product Positioning Statement

As you lead, train, build and retain your business organization, face-to-face communication with your growing organization becomes more difficult. Videostream helps you more effectively manage your time and resources by putting the power of face-to-face communication back into your business.

Product Concept

Videostream is a web-based communications tool designed to help you build your business and help you stay in contact with family and friends in a professional, fun and personal way. Videostream is comprised of three features: video email, video instant messaging, and video conferencing. These products provide you with face-to-face, uninterrupted video directly to your computer. Videostream offers easy-to-use, live broadcasting from any Internet-enabled computer to anyone in the world. With business associates, friends and family scattered all over the globe, Videostream closes the gap between the continents. Videostream takes online communication to the next level with face-to-face interaction. Now you and your customers can experience the virtual reality of video instant messaging, video emailing, and video conferencing.

Target Audience

The Executive subscription is designed for distributors who spend most of their time leading, training, and retaining their growing organization. The Executive level will help you better leverage your time and resources as you use video instant messenger, video email, and video conferencing.

Key Features and Benefits

Video Email

This product allows you to send and receive video messages. You

can reply to any email text with a video message that comes straight from your computer to the receiver's computer. Once the message is sent, the receiver opens a web address containing your recorded video message. Your messages are sent in full color with clear audio and high quality streaming video. Your Entrepreneur subscription comes with 2GB of video storage and up to 3 minutes of recording time per email. Your Executive subscription also allows people to view your video messages up to 10,000 times each month. Video email includes all the standard features of regular, text-based email providers (i.e. integrated address book, graphic customizations, and storage for all recorded and uploaded videos.) Videostream Email works with virtually any webcam or camcorder, making it easier than ever to send messages regarding family, friends, business, or leisure.

Video IM (instant messaging)

In offices, homes, hospitals, and businesses around the world, co-workers, friends, and business partners use instant messaging every day. Millions communicate through typed messages to give and receive important information. Now with video instant messaging, you can talk face-to-face with whomever you choose without incurring any long distance phone bills. Videostream IM equips you with all the necessary features to send video instant messages. Videostream IM includes: buddy lists, tools, block, edit, add and remove tools. As a distributor or business builder, you can demonstrate your latest product and train potential consumers or distributors from your Videostream IM. Video chatting makes online communication easier, faster, and more affordable.

Video Conferencing

Whether you're planning a business event or family reunion, video conferencing is a powerful tool for direct communication with large groups of people. This product allows you to administrate, schedule, publish, and broadcast video messages to email-invited viewers. The

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Executive level allows you to talk simultaneously with up to 25 people for an unlimited amount of time. You can send video messages to anyone, anywhere on the globe without paying for long distance phone bills. You can easily broadcast from any PC with a browser and a webcam. The images you send and receive are sent directly from the Videostream server, making your images clear and in sync, without taking up any space on your computer. Videostream Conferencing allows you to take live polls from those receiving your messages, create live chat rooms, give power point presentations, and archive your conference meeting for future use. When using video conferencing, those in your meeting can see you from their computer screen and type responses or questions that appear on your screen. Through your webcam, you are then able to respond to all concerns and comments to the entire group. Now you can hold personal, face-to-face meetings and conversations that help strengthen ties and build your business. Videostream Conferencing is ideal for business meetings and other on-line communications with multiple people.