

Videostream Entrepreneur



Product Positioning Statement

As you build and expand your business, face-to-face communication with your growing organization becomes more difficult. Maintaining personal contact with family and friends can also be challenging at times. Videostream helps bridge the gap between you, your business associates and your loved ones as you communicate with them face to face. Videostream is also uniquely branded to provide you with your own look and feel to your business as well as your own domain name. What's more, Videostream is readily available to anyone with an Internet connection.

Product Concept

Videostream is a web-based communications tool designed to help you build your business and help you stay in contact with family and friends in a professional, fun and personal way. The Videostream Entrepreneur subscription offers two key features: video email and video instant messaging. These products provide you with face-to-face, uninterrupted video directly to your computer. Now you can experience the virtual reality of video instant messaging and video emailing.

Target Audience

The Videostream Entrepreneur subscription is perfect for those who are just beginning to build their business, or those who simply want to stay in contact with friends and family.

Key Features and Benefits

Video Email

This product allows you to send and receive video messages. You can reply to any email text with a video message that comes straight from your computer to the receiver's computer. Once the message is sent, the receiver opens a web address containing your recorded video message. Your messages are sent in full color with clear audio and

high quality streaming video. Your Entrepreneur subscription comes with 500MB of video storage and up to 1 minute of recording time per video. Your Entrepreneur subscription also allows people to view your message up to 2,500 times per month. Video email includes all the standard features of regular, text-based email providers (i.e. integrated address book, graphic customizations, and storage for all recorded and uploaded videos.) Video email works with virtually any webcam or camcorder, making it easier than ever to send messages regarding family, friends, business, or leisure.

Video IM (instant messaging)

In offices, homes, hospitals, and businesses around the world, co-workers, friends, and business partners use instant messaging every day. Millions communicate through typed messages to give and receive important information. Now with video instant messaging, you can talk face-to-face with whomever you choose without incurring any long distance phone bills. Videostream IM equips you with all the necessary features to send video instant messages. Videostream IM includes: buddy lists, tools, block, edit, add and remove tools. As a distributor or business builder, you can demonstrate your latest product and train potential consumers or distributors from your Videostream IM. Video chatting makes online communication easier, faster, and more affordable.