

Videostream Elite



Product Positioning Statement

As a top distributor, leveraging your time and resources has never been more important than it is now. With the Videostream Elite subscription, you can once again have the freedom to do what you want, when you want to do it. There's no more powerful or productive way to manage your global organization than with face-to-face online communication.

Product Concept

Videostream is a web-based communications tool designed to help you build your business and help you stay in contact with family and friends in a professional, fun and personal way. The Videostream Elite subscription is comprised of three key features: video email, video instant messaging, and video conferencing. These products provide you with face-to-face, uninterrupted video directly to your computer. Videostream offers easy-to-use, live broadcasting from any Internet-enabled computer to anyone in the world. With business associates, friends and family scattered all over the globe, Videostream closes the gap between the continents. With face-to-face interaction, Videostream takes online communication to the next level. Now you and your customers can experience the virtual reality of video instant messaging, video emailing, and video conferencing.

Target Audience

The Videostream Elite subscription is designed for distributors who manage their businesses at high levels. Videostream Elite users are interested in better leveraging their time and resources to the greatest extent, while maintaining the personal aspect of face-to-face communication in their business organizations.

Key Features and Benefits

Video Email

This product allows you to send and receive video messages. You can reply to any email text with a video message that comes straight from your computer to the receiver's computer. Once the message is sent, the receiver opens a web address containing your recorded video message. Your messages are sent in full color with clear audio and high quality streaming video. Your Entrepreneur subscription comes 3GB of video storage and up to 4 minutes of recording time each email. Your Entrepreneur subscription also allows people to view your video message up to 30,000 times per month. Videostream Email includes all the standard features of regular, text-based email providers (i.e. integrated address book, graphic customizations, and storage for all recorded and uploaded videos.) Videostream Email works with virtually any webcam or camcorder, making it easier than ever to send messages regarding family, friends, business, or leisure.

Video IM (instant messaging)

In offices, homes, hospitals, and businesses around the world, co-workers, friends, and business partners use instant messaging every day. Millions communicate through typed messages to give and receive important information. Now with video instant messaging, you can talk face-to-face with whomever you choose without incurring any long distance phone bills. Videostream IM equips you with all the necessary features to send video instant messages. Videostream IM includes: buddy lists, tools, block, edit, add and remove tools. As a distributor or business builder, you can demonstrate your latest product and train potential consumers or distributors from your Videostream IM. Video chatting makes online communication easier, faster, and more affordable.

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Video Conferencing

Whether you're planning a business event or family reunion, video conferencing is a powerful tool for direct communication with large groups of people. This product allows you to administrate, schedule, publish, and broadcast video messages to email-invited viewers. The Executive level allows you to talk simultaneously with up to 100. You can send video messages to anyone, anywhere on the globe without paying for long distance phone bills. You can easily broadcast from any PC with a browser and a webcam. The images you send and receive are sent directly from the Videostream server, making your images clear and in sync, without taking up any space on your computer. Videostream Conferencing allows you to take live polls from those receiving your messages, create live chat rooms, give power point presentations, and archive your conference meeting for future use. When using Videostream Conferencing, those in your meeting can see you from their computer screen and type responses or questions that appear on your screen. Through your webcam, you are then able to respond to all concerns and comments to the entire group. Now you can hold personal, face-to-face meetings and conversations that help strengthen ties and build your business. Videostream Conferencing is ideal for business meetings and other online communications with multiple people.