

Photo Cards



Positioning Statement

Photo Cards from Photomax™ are personalized greeting cards for you, your friends, and the whole family. With Photo Cards, you can add personalized messages and greeting text to your photos for a fun-filled, heart-warming effect. Your Photo Cards are prepared and printed with great care to give your cards the highest quality resolution.

Product Concept

With Photo Cards from Photomax™, you can create greeting cards, thank you cards, holiday cards and cards for all occasions. You can select from a wide variety of formats, themes and finishes. Photo Cards are also available in single 4x8 and 5x7 fold-out options and portrait or landscape formats.

Target Audience

Photo Cards are appropriate for all events and occasions. The following are a few options:

- **Holidays**
Easter, Christmas, Navidad (Spanish), Hanukkah, Non-Denominational, New Year's
- **Announcements**
New Baby/Birth, Wedding, Graduation, Birthday-Child
- **Occasions**
Thank you, Wedding, Love & Romance
- **Plain Cards**
(also available with the photo and text of your choice for any occasion.)

Key Features and Benefits

Photo Cards are fast, easy, and fun to make. When ordering, simply match your photo to the design you want and then add your own, personalized message. With the click of a mouse, you can design your card and then preview it before you order.

Ordering Quantities

Photo Cards may be ordered in increments of 25. (For example 25, 50, 75, 100, etc.)

Frequently Asked Questions:

What size and type of photo cards are available?

We offer two sizes and types of cards:

- 8 x 4 single cards
- 5 x 7 two-page folded cards

Is there a font selection for the messages?

Yes. Font options include: (Fonts available: Arial, Comic Sans MS, MS Serif, Tahoma, Times New Roman, Verdana). A variety of colors are also available.

Is there a suggested picture size or resolution?

The suggested picture size is the same as you would use for a standard 4 x 6 or 5 x 7 print.

Are there message length restrictions?

Yes, but they are substantial for a greeting message.

Do Photo Cards come with envelopes?

Yes.

What is the finish on the cards?

Matte finish

Do the cards come with standardized messages?

Yes, some standard messages are available in addition to the option to add your own message.

Are Photo cards standard first-class size for postage?

Photo Cards are 5 x 7, which is a standard card size.