

Home Decor



Product Positioning Statement

Photomax™ creates personalized items for your home or office, based on your very own pictures. With Home Decor products, you can own an original masterpiece of your personal photographs. Simply choose a photo, and a professional artist will hand paint or sketch your picture, making it a true work of art. All our products are prepared by real artists. These artists give care and detailed attention to your photograph, bringing you the highest quality products available.

Product Concept

Home Decor products bring memorable keepsakes to your home with your own photos. We provide the following products:

- Keepsake Plate with your photo
- Oil Painting of your photo
- Marble Slab of your photo
- Water Color Painting of your photo
- Pencil Sketch Painting of your photo

Target Audience

This product is intended for customers and distributors that want a new, artistic way to enjoy and display their precious memories.

Key Features and Benefits

Paintings and Sketches: A real artist transforms your favorite photograph into a drawing or painting. The artist paints or draws your photo onto professional sketching paper or canvas, all of which are suitable for framing. All art works are available in pencil, color pencil sketch, oil, or watercolor.

Keepsake Plate: Decorate your home with a fine porcelain plate that displays your own picture. Each plate is accented with a 24kt gold trim and a display easel. You may even add a text message in gold, for a special, personal touch.

Photo Stone Marble: Adorn your home or office with your photograph printed onto our Italian Travertine marble. Each stone comes with a wrought-iron easel for you to display this unique work of art. A classic mesh of photography, printmaking and painting, these stones are individually created using the finest inks, oils and glazes available.

Frequently Asked Questions

What is a Hand Drawn Colored Pencil Sketch?

An artist takes your favorite photo and hand draws a pencil sketch based on it. The artist then colors it by hand. The sketch is real artwork by a real artist: the creative process does not use a software package or involve any technological assistance. You will receive a hand drawn and colored sketch on professional sketching paper.

What is an Oil Painting based on a Photo?

Based on your photograph, one of our specialist artists paints an oil picture. The painting is real artwork by a real artist: the creative process does not use a software package or involve any technological assistance. You will receive a one-of-a-kind painting on artist paper.

How do I take care of my Painting or Sketch?

Avoid excessive handling, keep them dry and avoid constant direct sun exposure to prevent fading. Paintings or sketches are best preserved when in a picture frame.

What file format for the photo is required for the Hand Drawn Color Pencil Sketch?

We prefer JPEG files because they transmit well via the Internet. Files must have a minimum resolution of 320 x 240 pixels.

What sizes are the Hand Drawn Colored Pencil Sketches available in?

The Colored Pencil sketch comes in four sizes: 8 x 10, 11 x 14, 16 x 20 and 20 x 28.

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How many subjects can I have?

There are different limits on the number of subjects for different types of photo transformations. Please see our product specifications table below:

Home De'cor: Color Pencil Sketch

8" x 10" Color Pencil Sketch - Max 3 people

Min. Resolution required : 320 x 240

Product size : 8" x 10"

Photo size : 8" x 10"

11" x 14" Color Pencil Sketch - Max 3 people

Min. Resolution required : 320 x 240

Product size : 11" x 14"

Photo size : 11" x 14"

16" x 20" Color Pencil Sketch - Max 4 people

Min. Resolution required : 320 x 240

Product size : 16" x 20"

Photo size : 16" x 20"

20" x 28" Color Pencil Sketch - Max 4 people

Min. Resolution required : 320 x 240

Product size : 20" x 28"

Photo size : 20" x 28"

Home De'cor: Oil Painting

20" x 24" Oil Painting - Max 3 people

Min. Resolution required : 320 x 240

Product size : 20" x 24"

Photo size : 20" x 24"

24" x 36" Oil Painting - Max 4 people

Min. Resolution required : 320 x 240

Product size : 24" x 36"

Photo size : 24" x 36"

36" x 48" Oil Painting - Max 4 People

Min. Resolution required : 320 x 240

Product size : 36" x 48"

Photo size : 36" x 48"

What materials is the Photo Stone Marble made of?

The Photo Stone Marble is made of Travertine marble. The special inks used to recreate your photo are rated at 25 years before noticeable fading. Each Photo Stone Marble comes with wrought-iron easel.

How do I take care of my Photo Stone Marble?

Keep your Photo Stone Marble indoors. You should not expose the product to direct sunlight, as it will increase the chance of fading. To clean, just lightly wipe with a damp cloth and dry.

What file format for the photo is required for the Photo Stone Marble?

We prefer JPEG files because they transmit well over the Internet. Files must have a minimum resolution of 1280 by 1024 pixels.

What is the actual photo size on the Photo Stone Marble?

The actual photo size for Photo Stone Marble 9 x 11 inches (for the 10x12 size) or 6.5 x 8.5 inches (for the 8x10 size).

What is the size of the Photo Stone Marble?

Photo Stone Marbles are available in two sizes—10x12 and 8x10.

What materials is the Photo Plate made of?

The Photo Plate is made of authentic Japanese Porcelain with real 24-karat gold trim.

How do I take care of my Photo Plate?

Clean your Photo Plate using a soft cloth and warm water.

What file format for the photo is required for the Photo Plate?

We prefer JPEG files because they transmit well over the Internet. Files must have a minimum resolution of 640 by 480 pixels.

What is the actual photo size on the Photo Plate?

The actual photo size for Photo Plate is 3.75 inches in diameter.

What is the size of the Photo Plate?

The Photo Plate is 8.25 inches in diameter.

