

Digital Developer™



Positioning Statement

The Digital Developer™ is a digital media card reader that sends your digital photos from your digital camera to your personal Photomax™ web account. This device makes getting your photos online fast and easy. Simple to install and easy to use, the Digital Developer supports virtually every type of digital media card that works with your camera. To use, simply plug your digital camera's memory card into the Digital Developer and it automatically uploads all your photos to your personal Photomax web account. This tool supports all file types and guarantees your complete satisfaction.

Product Concept

Digital cameras are indeed revolutionizing the world of photography. Yet so many struggle with what to do with the photos that are piling up inside their cameras. Many feel forced to delete pictures in order to create more digital "space" to take more pictures. The Digital Developer solves the problem. Once you have used up your camera's digital memory space, you can immediately get your photos out of your camera and into your Photomax web account. This provides a safe and simple way to increase your picture-taking capacity while decreasing your digital clutter. The Digital Developer is easy to install and use, and supports virtually all cameras and their digital media cards.

Target Audience

The Digital Developer is designed for anyone with a digital camera who intends to place their pictures on photomax.com. No technical knowledge, experience or skill is required.

Key Features and Benefits

Easy to install and use, the Digital Developer is also the fastest way to remove your photographs from your digital camera and safely store them on photomax.com.

Frequently Asked Questions

What digital media cards will it support?

The Digital Developer supports virtually all types of media cards.

Can I have more than one user account?

Yes, multiple accounts are allowed.