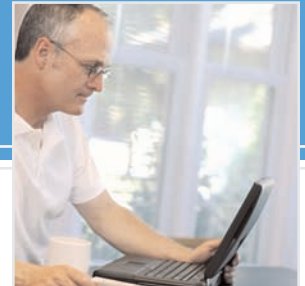


# BP Global Web Page™ 3.0

## Your Online eCommerce, Prospecting, and Communications Suite



### The power to move your direct-selling business forward

**BP Global Web Page™ 3.0** is the online, eCommerce, prospecting, and communications suite that gives you access to the content and distributor tools designed to help build a successful business. These tools include your online Business Center, access to the exclusive eClips library, powerful address book, and a comprehensive calendar organizer.

#### Success begins in your online Business Center

The new BP Global Web Page™ 3.0 uses the Business Center to help you manage all primary aspects of your direct selling business. Use the *My Office* tool menus within the Business Center to access the resources you'll need to manage your business from your PC. In addition, you'll have the ability to view your personal and group sales volume, conduct a site assessment, and evaluate the effectiveness of your marketing campaigns.

#### Make an impact with eClips

Deliver rich-media advertising directly to your prospect's computer. Choose from a wide variety of Nu Skin, Pharmanex, and Big Planet product presentations used to promote the products you sell. Send eClips to individuals, or broadcast groups with your own personal messages attached. Use Big Planet's unique reporting tool to track the effectiveness of your eClips campaigns.

#### Email keeps you in touch

Built-in email functionality allows you to send messages using any of the corporate domain names, including Big Planet, Nu Skin, Pharmanex, and Nourish the Children. Manage each of them from one mailbox, quarantine suspicious email, archive old messages, block unwanted spam, and customize mail settings.

#### GWP Communicator links you to Nu Skin Enterprises

Receive exclusive news directly from the corporate offices and your market's main office with the GWP Communicator. Additionally, you'll be among the first to receive updates about the new products, workshops, announcements, and emerging business opportunities.

#### Integrated address book manages your contacts

The address book located in the Business Center is like your own personal secretary. Now you can access your customer and prospect contact information, create and interact with personal or business email groups, receive referrals from prospects, and follow up with people who are interested in your business.

#### Online calendar keeps you on track

The new BP Global Web Page™ 3.0 calendar gives you the ability to manage and access your personal and business appointments online. You can also receive important news and event information from corporate headquarters and your regional market from the convenience of your Business Center.

To learn how **BP Global Web Page™ 3.0** can help you grow your business more efficiently, talk to your sponsor or visit **[www.bigplanet.com](http://www.bigplanet.com)** today!

